

Message

From: Enobakhare, Rosemary [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=1825D7718F944EA7B623ADEC5A35CBBA-ENOBAXHARE,]
Sent: 6/7/2021 1:45:18 AM
To: Lance, Kathleen [Lance.Kathleen@epa.gov]
CC: Levy, Maxwell [Levy.Maxwell@epa.gov]; Nunez, Alejandra [Nunez.Alejandra@epa.gov]; Kim, Eunjung [Kim.Eun@epa.gov]
Subject: General Motors Call Sheet
Attachments: 6 8 2021 AO Call Sheet - General Motors.docx

See the General Motors Call sheet attached.



Call Memo - XXX

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APPROVED BY: [Insert consulted department heads. If other stakeholders have been consulted, but have not approved, please note that in the text of the memo.]

CALL SHEET

June 4, 2021

MEMORANDUM FOR THE ADMINISTRATOR

FROM: Joseph Goffman, Acting Assistant Administrator, OAR
[Ex. 6 Personal Privacy (PP)] [HYPERLINK "mailto:Goffman.Joseph@epa.gov"]

CC: Rosemary Enobakhare, Associate Administrator, OPEEE,
202-574-4614

EVENT DATE: Tuesday, June 8, 2021

TIME: 4:15 pm

SUBJECT: GM Introductory Call

STAFFING: Joseph Goffman, [Ex. 6 Personal Privacy (PP)]
Alejandra Nunez, 202-815-7404
Rosemary Enobakhare, 202-564-4614

PURPOSE OF CALL AND LAST INTERACTION

YOU will make an introductory call to Mary Barra, CEO of General Motors Company (GM). **YOU** will introduce the Administration's goals of significant GHG reductions from the transportation sector, specifically from light-duty vehicles (passenger cars and light-duty trucks). **YOU** will listen to GM's views and priorities in order to foster a relationship with Ms. Barra.

KEY POINTS SECTION

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- The auto industry is a key stakeholder for EPA's regulatory agenda for establishing light-duty vehicle GHG emissions standards in the near-term (through 2026) and the long-term (2027 and beyond).
- GM is NOT one of 5 auto companies who voluntarily agreed to stronger GHG targets under the 2019 California Framework Agreements, at the time when the previous Administration was rolling back standards in the "SAFE" rule.
- The EPA and the Administration have been committed to engagement with the auto industry as a key stakeholder, and that commitment to engagement will continue as we develop new emission standards for light-duty vehicles beyond 2026.

BACKGROUND

- In terms of support for the near-term rule standards through 2026, the auto industry is largely divided between the 5 companies who voluntarily committed to the California Framework Agreement and those who did not. Toyota is NOT one of the Framework signatories.
- Auto companies who signed on to the California Framework -- BMW, Ford, Honda, Volkswagen and Volvo -- support EPA establishing standards that produce the same level of CO₂ reductions as the Framework.
- Most other auto companies, including GM, -- who did not sign on to the California Framework -- support a lower level of stringency, and would likely advocate for EPA issue more lenient standards through model year 2026 so that they can focus on the longer-term transition to electrification. GM supports no constraints on electric vehicle multipliers, which provide incentives for EVs but can also dilute the stringency of the standards.
- GM has announced that they will only sell zero-emission vehicles by 2035. This is part of their larger plan to make the company carbon neutral by 2040.

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- As a member of the Alliance, GM advocates for federal policies that address consumer affordability, charging infrastructure, and manufacturing/supply chain investment.

SUGGESTED TALKING POINTS

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Ex. 5 Deliberative Process (DP)

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Ex. 5 Deliberative Process (DP)

If asked about [insert subject requiring a direct steer]: Not applicable.

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BIOGRAPHY

Mary Barra, CEO of GM



Mary Barra is Chair and Chief Executive Officer of General Motors. She was elected Chair of the GM Board of Directors on Jan. 4, 2016 and has served as CEO of GM since Jan. 15, 2014.

Prior to becoming CEO, Barra served as GM executive vice president, Global Product Development, Purchasing and Supply Chain since August 2013, and as senior vice president, Global Product Development since February 2011. In these roles, Barra and her teams were responsible for the design, engineering and quality of GM vehicle launches worldwide. Previously, she served as vice president, Global Human Resources; vice president, Global Manufacturing Engineering; plant manager,

Detroit Hamtramck Assembly; and in several other executive engineering and staff positions.

Barra began her career with GM in 1980 as a General Motors Institute (Kettering University) co-op student at the Pontiac Motor Division. She graduated with a Bachelor of Science degree in electrical engineering in 1985, followed by a Master of Business Administration from the Stanford Graduate School of Business in 1990.

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Message

From: Morgan, Ashley [Morgan.Ashley.M@epa.gov]
Sent: 6/9/2021 3:35:33 PM
To: Utech, Dan [Utech.Dan@epa.gov]; Cassady, Alison [Cassady.Alison@epa.gov]
CC: Enobakhare, Rosemary [Enobakhare.Rosemary@epa.gov]; Goffman, Joseph [Goffman.Joseph@epa.gov]; Nunez, Alejandra [Nunez.Alejandra@epa.gov]; Lance, Kathleen [Lance.Kathleen@epa.gov]
Subject: FW: Time sensitive Letter: GM Chairman and CEO Mary Barra to Administrator Regan
Attachments: Administrator Michael Regan 060821.pdf

Importance: High

Hi Dan and Alison –

Attached is a letter I received this morning from the GM Chairman and CEO Mary Barra. I wanted to make sure you had a copy. Please let me know if you have any questions.

Thanks!
Ashley

Ashley M. Morgan
Deputy Director of Scheduling and Advance
U.S. Environmental Protection Agency
Cell: (202) 909-9983

From: Elizabeth A Reicherts <elizabeth.reicherts@gm.com>
Sent: Wednesday, June 9, 2021 7:06 AM
To: Morgan, Ashley <Morgan.Ashley.M@epa.gov>
Subject: Time sensitive Letter: GM Chairman and CEO Mary Barra to Administrator Regan
Importance: High

Good morning Ashley,
I wanted to make sure the Administrator and team received the letter from Mary Barra to the Administrator. She described the letter to him on the call last night and I sent to the team. I have not received a confirmation back that they received. I wanted to ensure they have as we will be sharing externally this morning. Happy to speak with your comms person at the earliest if helpful
Best
Liz

From: Elizabeth A Reicherts
Sent: Tuesday, June 8, 2021 6:10 PM
To: Goffman, Joseph <Goffman.Joseph@epa.gov>; Nunez, Alejandra <Nunez.Alejandra@epa.gov>; Enobakhare, Rosemary <Enobakhare.Rosemary@epa.gov>
Subject: GM Chairman and CEO Mary Barra letter to Administrator Regan

Dear Joe, Ale and Rosemary,
On behalf of Mary, we appreciated the Administrator's time today and thought it was a very good call. Per that discussion, please find attached the letter from Mary for the Administrator. We are happy to answer any questions and look forward to continuing to work together towards an all EV future. *We do intend to share the letter with NGO's and the media in the morning (9am) as we believe it is important for us to share this publicly* – and help to bring the rest of industry with us. Please let me know if you have any concerns and if you would like us to connect our communications teams together prior to that. My cell phone is below.
Very best,
Liz



Liz Reicherts

Vice President, External Affairs

Elizabeth.Reicherts@gm.com tel: 202.774.4897



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Message

From: Lance, Kathleen [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=77D5FB0F86E0487FB806EC7D3E259AD0-LANCE, KATH]
Sent: 6/7/2021 5:33:05 PM
To: Shira Copans [scopans@edf.org]
CC: Nancy Reyes [nreyes@edf.org]; Vickie Patton [vpatton@edf.org]
Subject: RE: [EXTERNAL] RE: Meeting request - Fred Krupp and Mary Barra with Administrator Regan

Wonderful, thank you.

Kathleen C. Lance
Director of Scheduling and Advance
U.S. Environmental Protection Agency
Cell: (202) 941-1109

From: Shira Copans <scopans@edf.org>
Sent: Monday, June 7, 2021 1:05 PM
To: Lance, Kathleen <Lance.Kathleen@epa.gov>
Cc: Nancy Reyes <nreyes@edf.org>; Vickie Patton <vpatton@edf.org>
Subject: RE: [EXTERNAL] RE: Meeting request - Fred Krupp and Mary Barra with Administrator Regan

Dear Kathleen,
Many thanks for following up.

Let me be in touch with Mary's office and get back to you.

Thanks!
Shira

Shira Copans
Senior Executive Assistant to the President

Environmental Defense Fund
257 Park Ave S
New York, NY 10010
T 212 616 1286
C 917 755 2444
scopans@edf.org
edf.org

From: Lance, Kathleen <Lance.Kathleen@epa.gov>
Sent: Monday, June 7, 2021 12:40 PM
To: Shira Copans <scopans@edf.org>
Cc: Nancy Reyes <nreyes@edf.org>; Vickie Patton <vpatton@edf.org>
Subject: [EXTERNAL] RE: Meeting request - Fred Krupp and Mary Barra with Administrator Regan

Hi Shira!

Thank you for following up on this request.

Could we please look to coordinate this in late in August or early September? Would you please share a few dates that work well on your end.

I look forward to working with you on this.

Kindly,

Kathleen C. Lance
Director of Scheduling and Advance
U.S. Environmental Protection Agency
Cell: (202) 941-1109

From: Shira Copans <scopans@edf.org>
Sent: Monday, May 24, 2021 11:24 AM
To: Lance, Kathleen <Lance.Kathleen@epa.gov>
Cc: Nancy Reyes <nreyes@edf.org>; Vickie Patton <vpatton@edf.org>
Subject: RE: Meeting request - Fred Krupp and Mary Barra with Administrator Regan

Hi Kathleen,
I'm following up on the email below.

Fred and Mary would both welcome this meeting.

I look forward to hearing from you.

Best,
Shira

Shira Copans
Senior Executive Assistant to the President

Environmental Defense Fund
257 Park Ave S
New York, NY 10010
T 212 616 1286
C 917 755 2444
scopans@edf.org
edf.org

From: Shira Copans
Sent: Thursday, May 20, 2021 2:51 PM
To: Lance, Kathleen <Lance.Kathleen@epa.gov>
Cc: Vickie Patton <vpatton@edf.org>; Nancy Reyes <nreyes@edf.org>
Subject: Meeting request - Fred Krupp and Mary Barra with Administrator Regan

Dear Kathleen,

I hope you are well.

I'm writing on behalf of Fred Krupp, President EDF and Mary Barra, CEO of General Motors to request a meeting with Administrator Regan to discuss clean vehicles.

Please let us know if the Administrator would be free to meet in Washington on **Wednesday, June 16** for a late breakfast/coffee at **9:15 AM**?

Looking forward to your reply.

Sincerely,
Shira

Shira Copans
Senior Executive Assistant to the President

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